



DUNBAR ROVERS FC

2024 Sponsorship Opportunity



THE FAMOUS DUNBAR ROVERS FC

Founded in 1991,
one of the largest &
most successful
community football
clubs in Sydney

Not for profit, yet
professionally run –
380+ registered
players across 14
adult teams (mens &
womens)

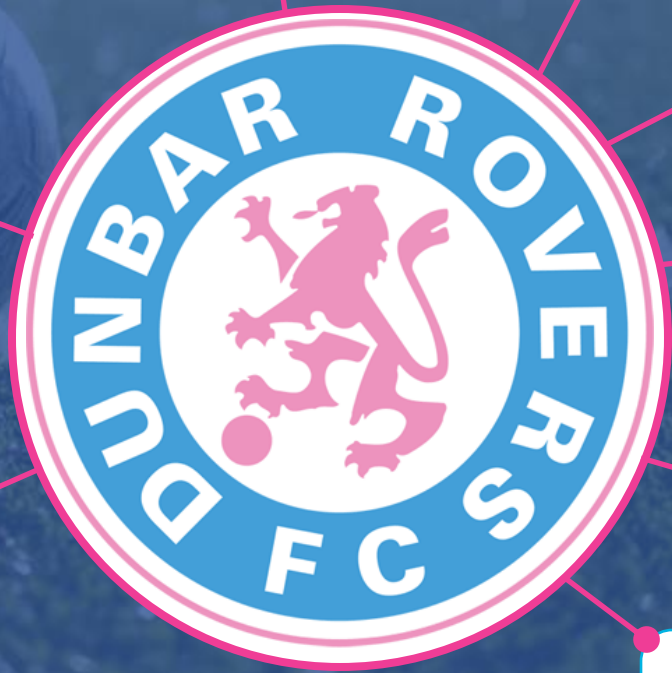
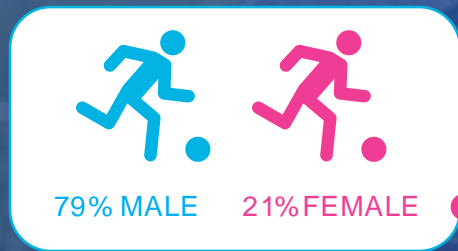
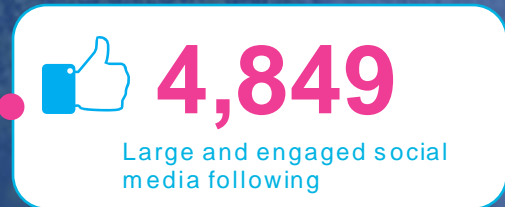
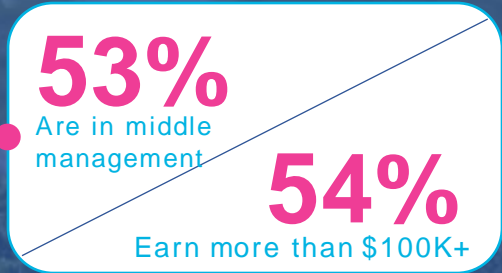
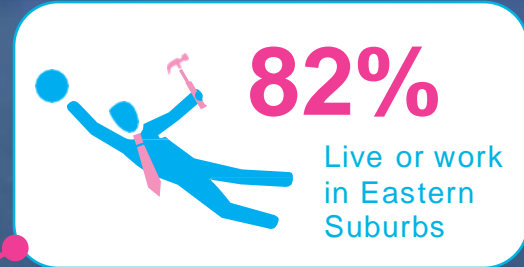
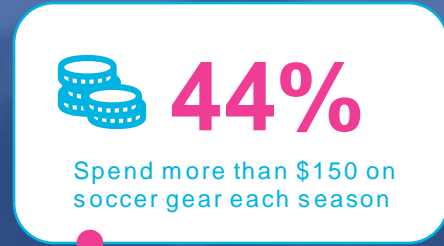
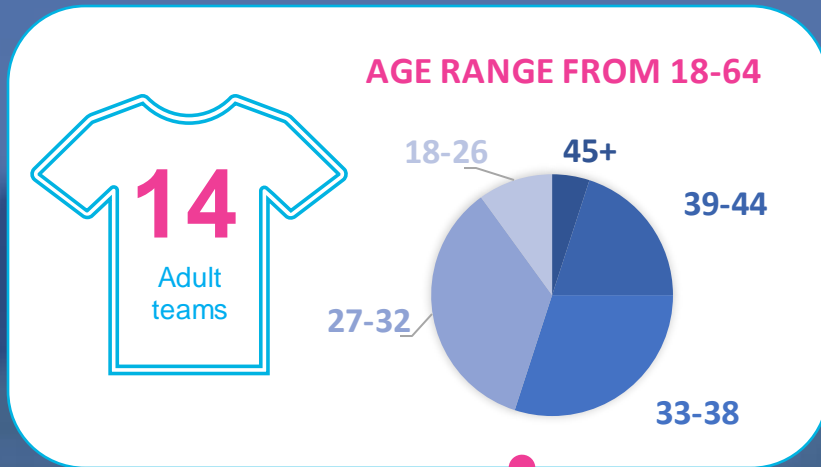
Friday, Saturday &
Sunday fixtures in
the Eastern Suburbs
Football Association
(ESFA)

2,500+ current and
former members
active on the club
database & social
media

CHAMPIONS



WHO WE ARE QUICK FACTS



BE PART OF OUR LEGACY

Club sponsorship fee covers:

- Kit/equipment branding
- EDM & social media promotion (2,500+ current & former players)
- Lead generation through annual club survey
- Branding & activation at 3 major club events
- All for \$5K + GST investment*
- *All investment is used 100% not for profit



SPA DENTAL

SPONSOR CASE STUDY

- Spa Dental are a local dentist with 4 practices around Sydney offering a range of premium dental services
- They are an annual club sponsor (\$5K fee) receiving kit branding, EDM & social promotion, club survey access and major event integration
- In 2023 alone, they acquired 25 new customers from our club members, who spent over \$20K in dental treatment
- Representing a x4 return on their sponsorship fee investment
- Founder & Head Dentist, Dr Lawrence Neville, is happy to verify this case study and ROI (0420 612 390)



MOORE PARK VIEW HOTEL

SPONSOR CASE STUDY

- The Moore Park View Hotel is one of Sydney's few independently owned pubs – established in 1930
- They are an annual club sponsor (\$7.5K fee) receiving club wide promotion, EDM and social access and 3 major events held at their venue
- In 2023 alone, our club members spent over \$30K behind the bar
- Representing a x3 return on their sponsorship fee investment
- Venue manager, Dan, is happy to verify this case study and ROI (0488 202 054)



LET'S CHAT!

Contact Paddy
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